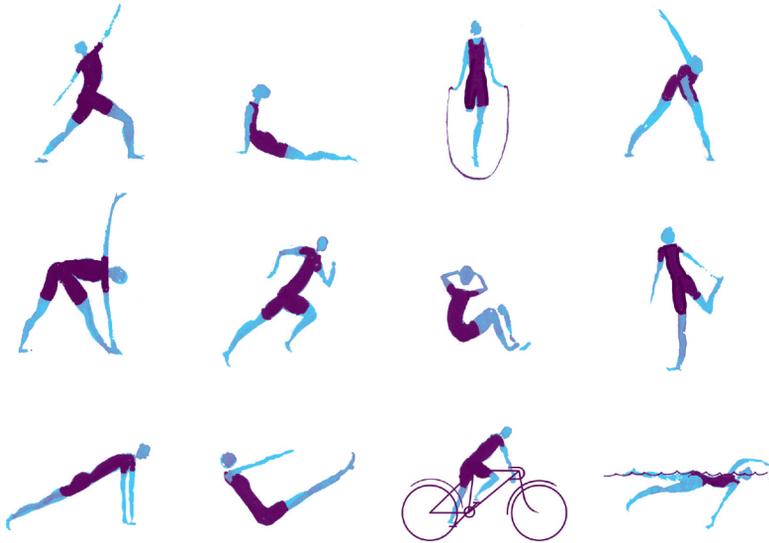


*Antonio Maturò
Veronica Moretti*



DIGITAL HEALTH AND THE GAMIFICATION OF LIFE

*How Apps Can Promote
a Positive Medicalization*

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DIGITAL HEALTH AND THE GAMIFICATION OF LIFE: HOW APPS CAN PROMOTE A POSITIVE MEDICALIZATION

**ANTONIO FRANCESCO MATURO
VERONICA MORETTI**

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