

# **Counterfeiting and Fraud in Supply Chains**

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# Counterfeiting and Fraud in Supply Chains

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# Preface

The book *Counterfeiting and Fraud in Supply Chains* is dedicated to the explanation of reasons for the growth and popularity of counterfeiting and fraud among consumers and the economic and social impact of counterfeiting.

Counterfeiting is an increasing global problem, and almost every country in the world is facing the trade in counterfeit products. Globalisation, growth of world commerce, new markets and technology development (including e-commerce platforms) have contributed to the growth of the phenomenon of counterfeiting.

Counterfeiting affects a wide range of industries, from the pharmaceutical industry, electronics and electrical equipment industry, clothing and footwear, to food, cosmetics and luxury products industries. Counterfeiting products can often be dangerous, posing health, privacy and safety risks. Consumers that buy counterfeit products, due to their low prices compared to originals, are often exposed to serious health risks as counterfeit products are not subject to the regulatory standards and production norms that govern legitimate products.

Besides, counterfeiting has an unfavourable effect on legitimate manufacturers, as well as on the national and international economy. Companies face competitors that steal their intellectual property without paying taxes, lost revenues and productivity. On the other hand, governments have a reduction in tax revenues, fewer funds for public goods like schools, hospitals, roads and other basic infrastructure that in turn stimulate job growth. Consequently, it leads to unemployment and greater levels of crime.

The book consists of 11 chapters where readers can find theoretical explanations of counterfeiting and fraud, supported by empirical and practical explanations in the cases of different countries. Thus, we hope that it will serve as a basis for others to extend the research and provide some new insights into this area. This book can be considered as a theoretical and practical framework on this important topic showing implications and concrete recommendations to deal with counterfeiting and fraud.

We express sincere thanks to all our contributors from different countries for their individual and collaborative work in providing important information and diligently completing this project on time. We are also thankful to the reviewers who carefully and timely reviewed the manuscript.

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