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ADVANCED SERIES IN MANAGEMENT VOLUME 30

SUSTAINABLE MANAGEMENT IN COVID-19 TIMES

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CONTENTS

<i>About the Editors</i>	<i>xi</i>
<i>List of Contributors</i>	<i>xiii</i>
<i>Preface</i>	<i>xv</i>
International Business Theories	1
<i>Romina Gómez-Prado, Aldo Alvarez-Risco, Jorge Sánchez-Palomino, Berdy Brigitte Cuya-Velásquez, Sharon Esquerre-Botton, Luigi Leclercq-Machado, Sarahit Castillo-Benancio, Marián Arias-Meza, Micaela Jaramillo-Arévalo, Myreya De-La-Cruz-Díaz, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcenales</i>	
Smart Cities' Resilience and Small Business Continuity Strategies in Pandemic Times	57
<i>Maria Vera-Castro, Aldo Alvarez-Risco and Shyla Del-Aguila-Arcenales</i>	
Current Trends in Sustainable Tourism, Hospitality, and Recreation	65
<i>Romina Gómez-Prado, Aldo Alvarez-Risco, Jorge Sánchez-Palomino, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcenales</i>	
Sustainability and Urban Innovation	81
<i>Marián Arias-Meza, Aldo Alvarez-Risco, Berdy Brigitte Cuya-Velásquez, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcenales</i>	
Sustainable International Business Models in a Digitally Transforming World	93
<i>Sharon Esquerre-Botton, Aldo Alvarez-Risco, Luigi Leclercq-Machado, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcenales</i>	

Digital Tools to Promote STEM Education in New Normality	107
<i>Micaela Jaramillo-Arévalo, Aldo Alvarez-Risco, Myreya De-La-Cruz-Diaz, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Food Insecurity in Latin America: Proposals Linked to Sustainable Management in COVID-19 Times	123
<i>Luis Juarez-Rojas, Aldo Alvarez-Risco, Nilda Campos-Dávalos, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Energy Policy in Latin America	137
<i>Flavio Morales-Ríos, Aldo Alvarez-Risco, Sarahit Castillo-Benancio, Maria de las Mercedes Anderson-Seminario, Shyla Del-Aguila-Arcentales and Marc A. Rosen</i>	
Teleworking and Job Satisfaction in the Asia Pacific Region: Role of Leadership	155
<i>Romina Gómez-Prado, Aldo Alvarez-Risco, Jorge Sánchez-Palomino, Valentina Ramos-Flórez, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Top Global Tourist Trends: Did COVID-19 Influence Their Patterns?	173
<i>Luigi Leclercq-Machado, Aldo Alvarez-Risco, Sharon Esquerre-Botton, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Economic and Socio-Cultural Impacts of Recreational Activities by COVID-19	187
<i>Sarahit Castillo-Benancio, Aldo Alvarez-Risco, Flavio Morales-Ríos, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Effectiveness of Policies in Recovering the Tourist Industry After COVID-19: A Benchmark Comparison of the Ten Most Visited Countries	211
<i>Luis Juarez-Rojas, Aldo Alvarez-Risco, Nilda Campos-Dávalos, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Entrepreneurship in Hospitality and Tourism in COVID-19 Times	239
<i>Berdy Brigitte Cuya-Velásquez, Aldo Alvarez-Risco, Marián Arias-Meza, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	

Cross-Cultural Impacts on Tourism, Hospitality, and Recreation	255
<i>Myreya De-La-Cruz-Diaz, Aldo Alvarez-Risco, Micaela Jaramillo-Arévalo, Maria de las Mercedes Anderson-Seminario and Shyla Del-Aguila-Arcentales</i>	
Reflections on the Integration of the SDG in Higher Education Institutions	265
<i>Alfredo Estrada-Merino and Aldo Alvarez-Risco</i>	
<i>Index</i>	273

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PREFACE

Global organizations have had to radically change their behaviors and dynamics due to the impacts and effects of the COVID-19 pandemic. *Sustainable Management in COVID-19 Times* addresses these changes. This book also speaks to attaining or maintaining sustainable management during and after the COVID-19 pandemic.

The main theories of international business (Chapter 1) are presented so that researchers, teachers, and students can take them into account and investigate their effects during the COVID-19 pandemic. Another relevant topic covered in the benefits that have been achieved through smart cities is the protection of citizens against COVID-19 (Chapter 2). Note that the development of smart cities is increasingly promoted globally, although there are various administrative, legal, and technological requirements for and challenges to their implementation.

Recreation-related activities are affected by the pandemic, as is the tourism and hospitality sector, and these areas are addressed (Chapter 3). In the postpandemic period, companies need to reactivate sustainable management in a manner that helps them resume their business operations. Also, it is important to recognize the efforts regarding sustainable urbanization and the critical role that cities can have in contributing to achieving the Sustainable Development Goals of the United Nations (Chapter 4). The impact of digital transformation on the sustainability of international business is described (Chapter 5). These education initiatives are relevant to STEM education and the various components that constitute it (Chapter 6).

The entire global recovery from the pandemic involves initiatives focused on numerous areas, and many of these are addressed in this book. The areas covered include food (Chapter 7), energy management (Chapter 8), and changes in labor dynamics and the profound change based on teleworking (Chapter 9). Also covered are changes in tourism (Chapter 10 and 11), the resilience policy to revive the tourism sector (Chapter 12), and entrepreneurship in hospitality (Chapter 13). Finally, cultural content (Chapter 14) and reflections on education based on the SDGs (Chapter 15) are examined.

Sustainable Management in COVID-19 Times undoubtedly develops diverse content that can help business develop during and after the COVID-19 pandemic. This book can also foster future research, giving rise to global and regional business management analyses in a unique scenario such as the COVID-19 pandemic. It is hoped that readers can take advantage of the various approaches presented to generate development plans and business strategies that have the Sustainable Development Goals as a programmatic axis, emphasizing specific sectors and describing the quality standards required at the business level to ensure the quality of the services provided.

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