

Editorial

Javier Bajer

YAY, AI!

You made it! Once again, humans are *questioning* what we are truly good at. And that's not bad. If we hadn't done so before, at various moments in history, today we'd still be looming and knitting by hand and, most likely, having clothes in wardrobes would be a luxury limited to the privileged few.

As happened many times before, our world gets muddled by polarised opinions. Those rooting for AI remind us of the costs of human error and the urge for efficiency. Others, afraid of losing their jobs, prophesise dystopian futures.

However, the historic relationship between people and work is rife with hiccups. It already happened with farming, with industry, with energy, with computers and now with AI.

The pattern is rather similar. Most don't see it coming, a few initially benefit from the change and after a while, society reaches a new plateau. Along the way, new types of jobs get created, new skills developed and different opportunities arise, as the global percentage of people who works has steadily grown, since the industrial revolution.

Maybe, just maybe, with every revolution in the world of work, humans can do more of what they are truly good at and less of the things that we better leave machines to do, including AI.

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