

Index

Note: Page numbers followed by “*n*” indicate notes.

- Accountability, 9, 25, 55, 74, 77, 100, 103, 148–149, 151
- Accumulating Savings and Credit Associations (ASCAs), 109
- Adages, health-related African, 130–131
- ‘Adolescence age’, 55
- Africa
 - air travel in, 140–141
 - health education as vital for sustainable health, 127–129
 - management theory in, 45–46
 - sustainability in, 86–87
- African
 - communities, 125
 - countries, 14
 - dimension to learning, 129–130
 - spirituality, 146
 - traditional value system, 68
- African Development Bank, 25
- African National Congress, 143
- African people
 - in business, 3
 - communitarian nature of, 165
 - fight against corruption, 14
 - renewal of, 22
- African philosophy, 3, 100
 - foster principled entrepreneurship, 4–6
- African Traditional Medicines (ATM), 124, 162
 - western medicine and, 132–133
- African Ubuntu philosophy, 16
- African-oriented business model, 53
- Africanisation of CSR, 58
- Agro-pastoralism, 86
- Akashimi, 149, 154
- Algeria, 6, 31–32
 - social responsibility discretion in, 31–46
- Algeria Press Service, 34*n*1
- Algerian principle of *neya*, 9–10
- Animist, 146
- Anti-Corruption, 25
- Apartheid system, 86
- Apprenticeship, 128, 129, 131
- Apprenticeship system, 95, 100
- Aquinas, Thomas, 15–19
- Arab, 33
- Arab spring, 151
- ‘Azimuths’, 53, 66
- Bantu, 7, 146
- Basil, 125
- Bemba, 141
- Biafra, 95
- Biafra war, 95
- Bitter leaf, 125
- Bodaboda*, 109, 112, 113, 114–115, 117
- Botswana, 143
- Brazil, Russia, India, China and South Africa economies (BRICS), 156
- British South Africa Company (BSCo.), 141
- ‘British philosophy’, 23
- Business
 - operations in principled entrepreneurship, 112–115
 - stakeholders, 53
- Case study, 36–44, 101–102
- Case studying via storytelling, 149
- Cash settlement, 95–96

- Chief, 34, 40, 45, 151
Chizaluke, 149
 Chokwe, 148–149
 Circumcision, 124, 150
 Cold War, 14
 Colonial rule, 133
 Colonisation, 32–33
 ‘Commitmental moral revolution’, 17
 ‘Common law’, 59
 Communal responsibility towards
 health, 131–132
 ‘Communal savings’, 8
 Communality, 5
 Commutative Justice, 15
 Concentration curve, 156
 Conceptualisation, 59
 Concern for others, 132
 ‘*Conditio sine qua non*’, 14
 Conflict management, 87, 147
 Congo, 2, 143
 Copper mining, 140
 Copperbelt, 140
 Corporate social responsibility (CSR),
 10, 34, 52, 85, 161
 conceptualisations of, 59
 conceptualising, 53–55
 cultural and social assumptions, 58
 decolonising development, 57–58
 essence and local culture, 34–36
 homogeneity of, 60
 initiatives, 57–58
 in Kenya, 55–56
 Western-oriented
 conceptualizations, 60
 Corporate sustainability, 84–86
 Corruption, 14
 Anton Lembede, 21–23
 draconian laws, 21
 duties of humans, 23–24
 dynamics of, 20–21
 ethical philosophy on, 15–17
 as invidious cause of social
 injustice, 19–20
 Kwame Nkrumah, 21–23
 concerning management, 25
 social injustice, 17–19
 COVID-19 pandemic, 32, 37, 56
 Credit transactions, 109
CSR discretion, 161
 in Algerian business practices, 36
 in Algerian business practices, 36–44
 colonisation, 32–33
 CSR essence and local culture, 34–36
 data analysis, 37–39, 42–44
 dynamic business environment, 33–34
 forces nurturing personal
 responsibility, 40–42
 as form of preserving ‘*neya*’, 39–40
 globalisation, 32–33
 historical interactions with foreign
 trade, 32–33
 CSR washing, 35, 46
 Cultural heritage, 88, 145, 157
 Cultural values, 3, 8, 11, 45, 159
 Culture, 4–5
 and values, 70–71
 ‘Cure all’ phenomena, 125
 Customary systems, 87, 91
 ‘Customary tenure’, 18
 Data analysis, 37–39
 Decolonisation, 57–58
 Democracy, 21, 57, 151
 Developed countries, CSR and, 53,
 56, 60, 108
 Developing countries, CSR and, 53,
 56, 59–61
 Digital business ethics, 78
 Distributive Justice, 15, 16, 19–20
 Division of Environment in Vice
 President’s Office
 (DoE–VPO), 86
 Djazair Labs, 40
 Duties of humans, 23–24
Duties of Man, The (Mazzini), 23
 Dynamic business environment,
 33–34
 Ecological concerns, 157–159
 Economic growth, 158
 ‘Economy of affection’, 111, 161
 Economy of Worths Theory, 45

- Emotional intelligence (EI), 10, 108, 161
 Environmental, social, and corporate governance (ESG), 89
 Ethical economy, 160
 Ethical philosophy on corruption, 15–17
 Ethical work
 in Africa, 1–10
 traditional african notions of, 159–162
 Ethnic group (s)
 indigenous culture of, 6
 Kaunda, 145
 Mauritian, 68
 Nigeria, 11
 Yoruba, 160
 in Zambia, 141, 142
 Ethno-philosophy, 5
 European Commission, 52
 European Union (EU), 33

 Family Conferences, 24
 Family network, 132
 Feudal system, 18
 2020 Finance Law, 32–33
 Financial service provider, 89
 FinScope Tanzania Report, 116
 First Republic, 140
 Folklore, 94, 130, 146
 Food security, 147–148, 160
 Food vending, 114, 115
 Foreign Degrees, 39
 Foreign trade, historical interactions with, 32–33
 Formal sectors, 108
 Free market, 7, 157–158

 Geo-political leverage, 143
 Global North, 10, 59, 61, 161
 Global South, 10, 52, 57
 Globalisation, 32–33
 on Zambian traditions, 150–152
 Governance, 55
 good, 151
 projects/programs, 25
 In South Africa, 86

 Government, 14, 70, 86
 corrupted practices in, 23
 cronyism in, 23
 CSR and, 85
 executive, 18
 investment, 20
 nepotism in, 23
 policies, 32
 Government Institutions Pension Fund (GIPF), 89
 Graduation and settlement, 95–96
Guo-Guo, 110

 Hafeni Tours and Travel, 88
 Healer, 147
 client and, 130
 native, 127, 128–129
 TAHS and, 135
 traditional, 126
 Health, 131
 communal responsibility towards, 131–132
 individual responsibility towards, 131–132
 Health education as vital for sustainable health, 127–129
 Health-related African adages, 130–131
 High Ethics, 101–102
 Holistic approach, 128
 Human ecology, 157, 159
 theory and sustainability, 3–4
 Human kindness, 7
 Humanism, Zambia and, 144
 Hunting, 59, 149–150
 Hydrocarbons Law, 32

 ID policy, 118
 Identity, 3
 Algerian, 33
 characteristics of Algerian businesses, 35
 cultural, 33
 institutional, 34
 intensive, 45

- national, 33, 35–36
- of Zambian, 150
- ‘Igba boi’ form, 96
- Igbo
 - businessman, 101
 - culture, 98
 - folklore, 94
 - nurse, 99
 - people’s financial status, 100
 - tribe, 94
 - woman, 97
- Igbo apprenticeship system (IAS), 94, 162
 - evaluation of, 97–98
 - forms of, 96
 - high Ethics, 101–102
 - in Nigeria, 102–104
 - responsible Management, 101–102
 - responsible management within, 98–100
 - stages of, 95–96
 - stakeholder Optimisation, 101–102
 - sustainability, 101–102
 - and Western concepts, 100
- ‘*Imu ahia*’ (see ‘*Imu oru aka*’)
- ‘*Imu oru aka*’, 96
- Inclusion and market system, 157–159
- Inclusive growth, 156
- Inclusive growth as goal for responsible business, 155–156
- Indigenous concepts, 145–146
- Indigenous market system, 3
- Indigenous natural products (INPs), 86
- Individual responsibility towards
 - health, 131–132
- Informal sectors, 108
- International Academy, 37
- International Labor Organisation (ILO), 61
- International Standards Organisation (ISO), 61
- Itinerant hawking, 113–114
- Julius Nyerere, 143–144
- Justice, 2–3, 15, 144
 - distributive, 16
 - inter-and intra-generational, 162
 - social, 17, 36
- Justification model, 45
- Kaonde, 141, 145
- Kapalu*, 149, 154
- Kaselo, 148, 149, 153, 161
- Kaunda, Kenneth, 143–144
- Kenya
 - ‘King of kings’, 18, 28
- Kings, 151
- KiSwahili, 114, 144
- Knowledge transfer, 147–148
- Leadership, 16, 59, 147, 152
 - decision-making levels of, 133–134
 - ethical, 151
 - of Kenneth Kaunda, 143–144
 - modern, 151
 - practices, 140
 - traditional, 150–151
 - transformational, 98
- Learning
 - African dimension to, 129–130
 - stage, 95
- Lembebe, Anton, 21–23
- Likishi, 148, 149, 154
- Likumbi Lya Mize, 149
- Local management theory, 46
- Local values, 36, 46
- Lozi, 141
- Luanda, 139
- Luba Lunda, 139
- Lunda
 - caretaker, 146
 - language, 141
 - people, 146
- Luvale, 141, 148–150
- Machinga*, 109, 112, 113–115, 117
- Makishi, 148–149
- Mali Kauli*, 109, 114, 122
 - Mali Kwa Mali* to, 110–113
- Mali kwa mali* approach, 110
 - to *Mali Kauli*, 110–112
- Mama Lishe* (see Food vending)

- Mambilla plateau, 141
- Management styles, 146–148
- Management theory in Africa, 45–46
- Marine Parks and Reserves Unit (MPRU), 86
- Market system, 157–159
- Mauritian economy, 68
- Mauritius, 68, 69
 - business ethics, 75
 - culture and values, 70–71
 - digital transformation of businesses, 78
 - ethical behaviour, 74
 - ethical behaviours, 76
 - family business, 72
 - politics and sociocultural associations, 79
 - qualitative approach, 71–72
 - religion, 69–70
 - sociocultural groups, 69–70
 - sociocultural groups, 73
 - tradition, 70–71
- Mazzini, Giuseppe, 14, 18, 19, 21–22
- Mbunda peoples, 148–149
- Mbwanda*, 149
- Medicine
 - evidence-based medicine, 125
 - herbal/mineral, 124
 - lack of access, 10
 - orthodox, 126
 - in TAHS, 125
 - traditional, 127, 133–134
 - western, 127
- Middle East and North Africa (MENA region), 31–32
- Middle-Ages social inequality, 18
- Middlemen, 110, 113–14
- Mobile money, 108, 116–117
- Mukanda, 149–150
- Multi-cultural nation, 142–143
- Multinational corporations (MNCs), 52
- Multinational organizations, 53
- Muyombo tree, 146
- Mwalimu Julius Nyerere, 143–144
- Namibia, 83
 - business and operational sustainability, 87–89
 - business in, 87
 - corporate sustainability, 84–86
 - sustainability in Africa, 86–87
- National Assembly, 70
- National Environment Management Council (NEMC), 86
- Nationalism, 22
- Natural remedies, 126–127
- Ndemba*, 148–149
- Negotiation skills, 147
- ‘*Neya*’ principle, 38
 - Algerian principle of, 9–10
 - CSR discretion as form of preserving, 39–40
- Nganji*, 149
- Nigeria, 2
 - challenge for economic progress in, 5
 - corruption in, 160
 - in CSR, 56, 59
 - education and economic growth in, 156
 - ethnicities, 6
 - female entrepreneurs in, 159
 - governance principles in, 151
 - Ias applicability to other systems in, 102–104
 - Igbo owned businesses in, 97
 - traditional medicines in, 133n4
 - western medicine in, 132–133
 - Yoruba ethnic group of, 160
- Nigerian civil war, 94
- Nigerian education system, 102–103
- Nigerian health system, 103–104
- Nkrumah, Kwame, 21–23
- Non-Governmental Organizations (NGOs), 85
- Non-inclusive growth, 156
- Non-western context, 34–35
- Northern Rhodesia, 141
- Nwa boi*, 100
- Nyanja, 141
- Nyerere, Mwalimu Julius, 143–144

- Ocimum basilicum*, 125
 Oga, 95–96, 98, 100
 Old Mutual Foundation, 89
 Old Mutual Namibia, 89
Omoluabi, 5–6, 7, 160
 ‘One Zambia, One Nation’, 142
 geo-political leverage, 143
 leadership of Kenneth Kaunda,
 143–144
 multi-cultural nation, 142–143
 Zambia and humanism, 144
 ‘Onye aghana nwanne ya’ ideology,
 99
 Operational sustainability, Namibian,
 87–89
 Orthodox medicine, 10, 124, 126
 Oshiwambos of Namibia, 88
 Overlying factors, 116–117
- Parental education, 20, 23
 Partnership for Transforming Health
 Systems (PATHS 2), 99
 Personal agency, 132
 Personal responsibility
 CSR initiatives inspiring by, 38–39
 forces nurturing, 40–42
 Phenomenological approach, 68
 Philanthropic activities, 86
 Philanthropy
 free-willed actions bordering on,
 55
 traditional, 10
 Politics, 5, 78–79
 geo-politics, 143
 governance in, 152
 tribal, 145
 Poverty, 56
 reduction strategies, 56
 statistics, 2
 Poverty alleviation, 2, 11, 110, 113
 Principal Governance Expert, 25
 Principled entrepreneurship
 African philosophy, 4–6
 business operations in, 112
 social networks in, 112
 Pro-poor growth, 156
- Profit, 76, 89
 collection, 96
 distribution, 8
 maximisation, 52, 60
 sharing formula, 96
 Protein calorie malnutrition (PCM), 84
 Puberty, 150
- Religion, 69–70
 Responsible business, inclusive growth
 as goal for, 155–156
 Responsible health education, 123–134
 Responsible management, 101–102,
 145–146
 within, 98–100
 Retailers, 110, 113, 114
 ‘Rossing Contracts’, 84
 Rotating Credit and Savings
 Association (ROCSAs), 109
- Sangomas*, 88
 Scramble for Africa, 141
 Second World War, 14, 19, 53
 Semi-structured fashion, 36
 Small-scale business environment, 69
 SMEs, 90, 162
 Social capital, 108
 Social injustice, 17–19
 corruption as invidious cause of,
 19–20
 Social mobility curve, 156
 Social networks in principled
 entrepreneurship, 112
 Social welfare, 147
 Societal interconnectedness, 52
 Society, 71, 145
 Socio-cultural adaptation, 4
 Sociocultural groups, 68–70
 Solidarity, 2, 7, 8, 34, 156–157
 traditional African notions of,
 159–162
- South Africa, 55
 Apartheid, 85
 in CSR, 56
 exports of Zambian copper, 143
 Ubuntu from, 160

- Southern Asia, 2
 Southern Rhodesia, 141
 Soviet socialist model, 32
Sponsa (sponsor), 144
 Sporting spirit, 162
 Stakeholder Optimisation, 101–102
 Stakeholder optimisation, 98–99
 Stewardship theory, 46
 Storytelling, 125
 case studying via, 149
 Sub-Saharan Africa, 2, 87
 Succession planning, 90
 Sustainability, 99–100, 101–102, 148
 in Africa, 86–87
 human ecology theory and, 3–4
 of TAHS, 126–127
 Sustainable development, 2
 Sustainable Development Goals (SDGs), 1
 Sustainable human ecologies, 1–10
 Sustainable responsible business, 58
 Swahili, 110, 114, 144
- Tanzania
 accommodating structure, 115–118
 indigenous approaches, 109
 trust-based entrepreneurial approaches, 109–115
 Tavernaro-Haidarian development, 57
 Tonga, 141
 Tradition, 70–71
 Traditional African Health Systems (TAHS), 10, 123
 African dimension to learning, 129–130
 African plants, 126
 communal responsibility towards health, 131–132
 health education as vital for sustainable health, 127–129
 health-related African adages, 130–131
 individual responsibility towards health, 131–132
 plants, 125
 sustainability of, 126–127
 western medicine and ATM, 132–133
 Traditional medicine, 127, 133, 134
 Traditional African Health Systems Trainee, 95–98, 100–101, 103, 104
 Trainer, 95–98, 100, 101, 106
 Transformational leadership, 98
 Transparency, 68
 Transparency International, 20, 21*n*11
 Tribal cousinship, 151
 Triple bottom line, 89
 Trust-based entrepreneurial approaches, 109
 business operations in principled entrepreneurship, 112–115
 Mali Kwa Mali to *Mali Kauli*, 110–112
 social networks in principled entrepreneurship, 112
- Ubuntu*, 6, 7, 24, 57, 160
 Ujamaa, 144
 United Nations, 26
 United Nations' Principles for Responsible Investing (UNPRI), 89
 Unity Incorporation, 85
Upatu, 112
Utenu, 149
- Values, 68
 cultural, 3, 8, 11, 45, 159
 human, 6
 local, 36, 46
 tradition, culture and, 70–71
 traditional, 2
 Ubuntu, 24
 values-based education, 160
 Vendor identification policy, 117–118
Vernonia amygdalina, 125
 Vikoba, 114
 Village Community Bank (ViCoBa), 114

- Virtue, 156
 - of distributive justice, 16
 - in mankind, 148
 - traditional notions of, 6
- Virtue-based characteristics, 151
- Western medicine and ATM, 132–133
- Western-centric studies, 56
- 'Wilayas', 32
- World Bank, 31–32
- World class management system, 5
- World Health Organisation (WHO), 124
- Yaakoub, 37
- Yoruba
 - cultures, 8
 - ethnic group, 160
 - healthy living among, 131
 - omoluabi* in, 5, 167
- Zaire, 143
- Zambezi River, 146
- Zambia
 - accountability to stakeholders, 148–149
 - applicability, 149–150
 - case studying via storytelling, 149
 - impact of globalisation on, 150–152
 - higher education in, 140
 - modern management styles, 146–148
 - 'One Zambia, One Nation', 142–144
 - Post-World War II, 142
 - responsible management, 145–146
 - in South-Central Africa, 141
 - sustainability, 148
- Zulu, 139