

# **The Purpose-Driven University**

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# **The Purpose-Driven University: Transforming Lives and Creating Impact Through Higher Education**

**BY**

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INVESTOR IN PEOPLE

*To Emily and Ella, my beautiful girls, who make the journey  
towards purpose even more purposeful*

*To the thousands of students whom I have had the privilege  
to teach and learn from*

*To all the change-makers in universities who strive  
to ignite this movement*

*And*

*To the little boy whom I tutored all these years ago and who  
made me understand what a meaningful life can look like*

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## About the Author

**Debbie Haski-Leventhal** is a Professor of Management at Macquarie Business School, and an expert in corporate social responsibility (CSR), responsible management education and volunteerism. Together with the United Nations Principles for Responsible Management Education, she conducts studies on business students around the world and their attitudes towards responsible management. In 2011, Debbie co-wrote the United Nations State of the World Volunteerism Report. She has published over 100 papers, and her work was frequently covered by the media, including the *New York Times* and the *Financial Review*. She is the author of *Strategic CSR: Tools and Theories for Responsible Management* (SAGE, 2018) and the editor-in-chief of *Society and Business Review* (Emerald). She is a TED speaker and a public speaker on CSR and purpose.

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