## **Editorial**

## Inaugural editorial: founding editor

Despite its youth, size and status as a private university, Prince Sultan University (PSU) is proud to be the first and the leading non-profit private university in the Kingdom of Saudi Arabia. It has already proven itself as a leader in higher education. This is manifested by the quality of our graduates who are snapped up in the marketplace.

Quality education is an ideal that PSU has embraced from the day it raised its flag in 1999. The university has been hard at work ever since ensuring the quality of the degree programs on offer.

Now in its second decade, our university's ambitions are growing along with those of the wider nation as announced in *Saudi Arabia – Vision 2030*. On the international stage, the reach and impact of research work provides a mark of quality among institutions of higher learning. Accordingly, as part of the university's strategic plan, PSU's attention now turns to upgrading the quality of its research. This will be the area under the spotlight in our upcoming 5-year plan for 2018-2023.

On the research front, the seriousness of that campaign over the past few months is evidenced by the preparations for the launch of our first international academic journal – the *PSU Research Review* (PRR) – will be published under the Emerald Group umbrella. It will come out three times a year: April for Business and Law; August for Computer Science and Engineering; and December for Education and the Humanities.

The launch of PRR announces PSU's presence at the international level. The journal will help the university make links with scholars around the globe. There are dividends to be gained and opportunities to be seized by joining in conversations about ideas and research projects in fields of interest to PSU's college faculties.

Building on existing foundations – the Research and Translation Center (RTC), the Innovation Center (IC) and, now, our newly launched international journal (PRR) – our objective is to be recognized, not only at home but also abroad, as a strong and successful research university. As befits an ambitious university in an ambitious nation, PSU aims to be one of the five Saudi universities in the top 200 in international league tables of higher education institutions by 2030.

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