

# SUBJECT INDEX

*Note:* Page numbers followed by “*n*” indicate notes.

- Academic
  - capitalism, 11, 176–177, 181–182, 184–185
  - discourse, 9, 64
  - leadership, 116, 123
  - liaison tutor, 11, 142–144, 147–152, 154–158
  - link tutor, 142
  - responsibility, 8, 20–23
  - writing, 73–74
- Accountability in education, 118–119
- Accreditation, 18, 20, 22–23
- Activism, 8, 37, 64, 70
- Activity theory, 11, 143–148
- American(s), 121, 180
  - culture and politics, 11
  - HE, 11–12, 163
  - slave trade, 79
  - society, 117, 163
  - universities, 53
- An Inclusive University, 78
- Arab Nations, 17
- Assessment, 97, 99, 101–102, 119, 144, 151–157, 171
- Biosphere, 34
- Black women in HE, 82
- Boundary spanning professional, 156
- Business education, 16
- Business model, 12, 29, 137, 176
- California Community Colleges, 114–123
- Campaigns, 78, 102–103
- Campus operations, 94–95, 97, 102–103
- Capitalism, 11, 181, 185
- Career, 130, 134–135
  - education, 132–134
- Career Education Corporation, 134
- Carnegie, 130
- Case studies, 53, 100
- Civic responsibility, 17, 21, 130, 162, 166, 172
- Civil society, 6, 123, 162
- Civil society organizations (CSOs), 34
- Climate change, 46, 70, 94
- College, 10, 51, 70, 80, 114, 116–118, 122, 128–130, 133, 154, 163–166, 171, 177, 179–183, 186
- Community
  - college, 10, 114–115, 118–122, 133, 183
  - cultural wealth, 78, 87
  - engagement, 20
- Conceptual framework, 52, 54
- Corporate
  - approach, 4–5
  - entities, 34, 38, 180
  - goals, 19
  - ownership, 131
- Corporate social responsibility (CSR), 4–12, 16–28, 34, 176
- Credit transfer, 24
- Critical race theory (CRT), 9, 78
- Cultural capital, 78, 86–87
- Cultural values, 23, 51
- Curricula, 8, 16, 19, 24, 28, 36, 43, 58–59, 96, 100
- Curriculum design, 71
- Debt, 115, 120, 163–166, 172, 186
- Default rate, 128
- Deficit, 78, 167, 169

- Deficit theories, 84–87
- Democracy, 123, 182
- Developing countries, 16, 35–36, 40, 144
- Distributed cognition, 143, 145
- Distributed leadership, 10, 143, 145–147
- Diversity mis-management, 78, 83
- Dweck, 162, 167
- Ecology, 172
- Educating for global citizenship, 50
- Education Commission of the States, 130
- Emotion, 75*n*2
- Enterprise college, 130
- Entrepreneurial spirit, 22
- Environment, 6–7, 18–20, 22, 38–40, 42–43, 53, 66, 69, 79, 117, 136, 143, 145, 147, 156, 164
- Environmental impact, 94
- Environmental science, 9, 64–66, 69–71, 75
- Equity, 10–11, 66, 83, 86, 88, 115, 117–118, 121, 176, 180
- Ethical values, 19
- Ethics, 42, 94–95
- Experiential learning, 8, 36, 52, 54
- Extraction industries, 34
- Faculty engagement in internationalization, 52
- For-profit education, 10, 128–136
- Freire, 167–168
- Future generations, 4, 17–19
- Gainful Employment Act, 136
- Gender, 23, 82–83, 85, 96, 120
- Gender equality, 23, 88
- Genetics, 85
- GEROCO model, 103–104
- Global citizenship, 46, 48–54, 56
- Global competency, 8, 46–59
- Global consciousness, 49, 58
- Global education, 46–50, 53–54, 59
- Global educators, 47, 50, 52–53
- Global goals, 99, 101
- Global learning, 48–49, 52, 54–56, 58
- Global majority, 78, 82–83, 87–88
- Global North/South, 144
- Global student learning, 54
- Globalization, 4, 6, 41–42, 46, 143
- Governance Education Research Outreach Campus Operation model, 103–104
- Growth, 5, 10, 16–17, 23, 131, 134, 157, 163, 171, 180
- Harvard College, 129
- High impact practices, 54
- Higher education (HE), 4, 16, 40, 47, 94, 98, 130–132, 137
- Higher Education Institutions (HEIs), 4–5, 16–20, 23–26, 34–42, 59, 78, 94, 118, 132, 163, 177, 181
- Human capital, 11, 20, 41, 176, 185
- IHE, 4, 16, 19–20, 53, 131, 162, 166–167, 169–170, 179
- Impact measurement, 4
- Inequality, 78, 82, 84, 86–88, 117, 120, 135, 168, 180
- Innovation, 6, 22, 26, 40, 96, 136–137, 165, 184
- Innovative thinking, 22
- Institutional commitment, 59, 89, 135
- Institutions of higher education (IHE), 4, 16, 19–20, 53, 131, 162, 166–167, 169–170, 179
- Intercultural competence, 48
- Intercultural understanding, 51
- Interdisciplinarity, 75, 99
- International, 6, 16, 35, 42, 48–49, 142, 156, 162, 166
- International Academy of Design and Technology (IADT), 133
- International branch campus (IBC), 8, 48
- International higher education, 58
- International partnerships, 145, 147

- Internationalization, 6, 26, 34, 46,  
52–53, 58–59
- Internationalization at home, 57
- Internet institution, 130
- Internship, 22, 36, 100
- John Sperling, 130–131
- Knowledge economy, 17, 24
- Knowledge transfer, 70, 181
- Lakoff, 162, 164–165, 167, 169–171
- Leadership, 5–6, 11, 23, 40, 70, 88, 95,  
116, 143, 145–147, 151, 154,  
156, 169, 179
- Learner, 11, 162, 169–172
- Learning, 7–9, 16, 23, 36, 46, 48,  
50–51, 54, 56, 58, 66, 68,  
78, 87, 101, 119, 144, 151,  
172, 185
- Literature, 9, 34–35, 39, 47, 50–52, 56,  
81, 94, 97, 99–100, 104, 132,  
143, 145, 182
- Low income countries, 8, 36–38
- Management, 5–6, 96, 119, 144
- Management education, 5, 9, 94–104
- Metacognition, 171
- Metaphor, 11, 162–167, 169–172
- Mindset, 121, 162, 165, 167–169, 172
- Morrill Act, 130, 179
- Neoliberalism, 11–12, 176, 180, 182,  
184–186
- Non-profit education, 10
- Oil based economy, 17
- Organizational change, 114
- Outreach, 8–9, 64, 67, 70, 72–73, 75,  
94–95, 97, 101–102
- Partnerships, 8, 34, 41, 57–59,  
142, 146
- Pedagogy, 9, 64–65, 68, 70, 72–74,  
120–121, 167, 171
- Peer Learning, 9, 63–75
- Performance based funding, 175–186
- Professional learning community, 148
- Professional learning protocol,  
148, 151
- Profit oriented organizations, 16
- Protests, 78–79
- Public education finance, 115
- Public good, 11, 129, 131, 136–137,  
175–186
- Public relations, 38
- Public-private dichotomy, 11, 176–179
- Research, 5, 11, 19, 25, 27, 39, 51, 96,  
101, 143, 148–151
- Responsibility, 7, 17–20, 23–25, 27,  
94–95, 98, 118–121, 123,  
142, 182, 185
- Responsible innovation, 96–97, 102
- Rhetoric, 69–70, 72–75, 135, 164
- Rhodes must fall, 80–81
- Risk, 34, 46, 82, 117, 119, 137,  
171–172
- Ryan, 168
- Science, 8–9, 64–66, 69–71, 75, 84
- Science writing, 64
- SDG, 95–96, 104
- Senge, 172
- Social ethics, 4
- Social justice, 10, 18, 83, 85–86, 115,  
117, 122–123, 182, 187
- Social mobility, 23–24, 178–180
- Social responsibility, 3–7, 16, 37–38,  
49, 52–53, 113–123
- UAE Universities and,  
of Universities in Arab World,  
18–20
- Staff development and training, 146,  
148, 157–159
- Stakeholders, 5–6, 18–19, 21–22, 25,  
37–38, 42, 43, 94, 97, 99,  
101–102, 182–183
- Stereotyping, racism, 9, 81
- Student activism, 79
- Student affairs, 118, 184–186
- Student experience, 10, 87, 132–136

- Student success, 10, 115, 118, 120–121, 183, 185  
 Study abroad, 48, 55  
 Supersystem, 131–134  
 Sustainability, 9, 28, 63–75, 93–104  
     transformation, 103  
 Symbiotic, 35–36  
 Systems thinking, 66  
  
 Teaching, 8, 27–28, 57, 63–75, 118–119, 152, 154–156  
 Third space professional, 10, 143, 148, 156  
 TNE partnerships, 10, 142, 144–145, 158  
 Training, 9, 11, 19–20, 22, 24, 28, 36, 48, 66–72  
 Transnational education, 10, 141–158  
 Transnational higher education, 47  
 21st century global citizenship, 50–51  
 Two-year colleges, 10, 115  
  
 Undergraduate education, 49, 58, 121, 130  
 United Arab Emirates, 7, 15–28  
 United States  
     for-profit education in, 127–136  
     global education benefits, 47  
     HE in, 10, 114, 177  
     neoliberalism, 180  
     social justice in, 122  
 Universities, 7–8, 40, 49, 148, 171, 180–181  
     Ajman University, 28  
     and community services, 25  
     CSR in, 5, 15–28  
     ethics, 53–54  
     HBMSU, 24  
     inclusive, 77–85  
     leaders, 42  
     local-level analysis of, 25–28  
     private, 41  
     public, 41, 177  
     SD in, 94  
     social responsibility, 16  
     sustainability, 98  
     UAE, 20–25  
     UK, 79–82  
     University of Phoenix, 130–131  
     University of Virginia, 179  
     University of Zambia, 39  
     Zayed University, 22, 26  
  
 Value orientations, 17  
 Vocationalism, 129  
  
 Whole institution approach, 99  
 Writing, 64–65, 67, 72–75, 168  
 Writing Across the Curriculum, 64, 73, 75  
 Writing in the Disciplines, 73, 75  
 Writing Pedagogy, 73  
 Writing program administration, 72–74  
  
 Zero-sum, 165–167, 169, 171